



LADIES PROFESSIONAL GOLFERS ASSOCIATION OF NIGERIA

...the platform for female professionalism in West Africa

INAUGURAL GOLF TOURNAMENT **PRO/AM**

**15TH-18TH
FEBRUARY,
2018**



Why Ladies Professional Golfers Association of Nigeria (LPGAN)?

In today's world of sport, golf has come to compete with Football and Lawn Tennis as the foremost sport. This is in terms of popularity and the earning capacity of the international players. In Africa, only South Africa is playing regularly on the global scene in golf.

Although, the game has attained certain prominence in Nigeria, however, this is more visible in the male category of the sport and the same cannot be said for the female category. It is noteworthy to mention that the development of this sport at the professional level for the female category has not witnessed the desired encouragement and attention. And there is absolutely no reason why female golfers in Nigeria should be left out in this fast growing sport.

Nigerian women have not even started to take up this advantage, hence the need for this effort to create the **LADIES PROFESSIONAL GOLF ASSOCIATION OF NIGERIA**.

Everywhere in the world where there is Professional Golfers Association, there is women association to cater for the needs of female professionals. For example, In South Africa, we have 'Sunshine Tour' for men and 'Sunshine Ladies Tour' for ladies, 'European Tour' for men and 'Ladies European Tour' for ladies. In America, we have 'Professional Golfers Association' (PGA) and 'Ladies Professional Golfers Association' (LPGA) for ladies just to mention few.

In Nigeria, we have 'Professional Golfers Association of Nigeria' (PGAN) for the men and no professional body or association for professional female golfers in Nigeria. Nigerian female professionals and amateurs who aspire to be professionals are forced to seek competitive platform abroad. For a Nigerian female golfer to become a professional, she has to join the ladies associations abroad.

In order to accomplish this, she has to:

- Apply to be a member of ladies professional organization abroad
- Participate in qualifying school and must qualify abroad
- Do her training/apprenticeship with a qualified professional with 'A' class or above in coaching
- Pass playing and teaching ability tests conducted overseas
- Participate in at least seven professional tournaments annually to maintain her membership and status

To achieve all these is very difficult if not almost impossible due to financial constrain, lack of support and encouragement.

In view of the above, the urgent need for the establishment of ladies professional association to oversee the affairs of the ladies professional golfers in Nigeria and probably the entire West Africa region. The Ladies Professional Golfers Association of Nigeria (LPGAN) is a Nigerian sport organization and multinational association for ladies professional golfers.

The association is in charge of all ladies professional affairs, needs and events in Nigeria. This will include promoting and organizing tournaments - Pro/AM, Tours, Qualifying School, support and promote lady professionals. For this reason we humbly offer the service of establishing the association to ensure that our female golfers aspiring to become professionals are not frustrated and stagnated anymore.

Our Vision:

To become one of the most vibrant and strongest women professional Golf Association in Africa;

- **By producing and nurturing potential Nigerian/West African female talents to become international female Pro-golfers.**
- **By broadening the membership base by offering unprecedented services- training, educational and promotional programmes designed and tailored to create and drive participation in the game of golf and sports in general at every level.**
- **By being a reference point for social integration, given the game's settings and history of institutionalized gender equality, tribal, ethnic religious and political tolerance for the overall promotion of peace and building of national and regional unity.**

Our Mission Statement:

Our mission is to inspire and empower Nigerian/West African women to play golf from grassroots to professional level and to create respectable careers in the sport, while cultivating healthier lifestyles in them.



Aims and Objectives:

- To bring professional women golfing in/to Nigeria/West Africa
- To train female golfers aspiring to take golf as a profession, who will in turn bring glory to the Country and the region in international tournaments
- To prepare Nigerian/West African female golfers to successful professional golfing careers
- To create dignified employment for talented Nigerian/West African female golfers
- To support women and young girls through programs and initiatives aimed at empowering them through professional golfing career
- To organize and promote tours that will be sanctioned by Sunshine Ladies Tour and Ladies European Tour
- To create an attractive platform for her members/players and form a strong alliance with their sponsors
- To enhance business relationship, increase exposure and experience for her members/players
- To expand women professional golfing throughout the entire Africa
- To give Nigerians/West African new exposure to the feminine side of the professional golfing world

Affiliations:

We are grateful for the collaboration and unalloyed support of PGA South Africa, NGF, LGAN and our foreign counterpart as we kick start this campaign of actualizing the above stated aims and objectives.

We want our members to have proper training that is of international standard and our certificates to be recognized worldwide. LPGAN is on affiliation with PGA South Africa reason being that the association is given responsibility of taking golf education into Africa at the recent meeting of the World Alliance the importance of raising the standard of Golf Education and PGAs around the world. And also, the only PGA in Africa that it's educational standard and certificates are recognized worldwide.

LPGAN is currently working on affiliation with sisters associations in the world namely:

- Women Professional Golfers Association of South Africa/Ladies Sunshine Tour
- Ladies European Tour
- Ladies Professional Golfers Association of America (LPGA) And other relevant Associations in due time.

Careers

PGA qualification and membership is the benchmark qualification for professional career in golf industry all over the world. Achievements include a high degree of excellence and knowledge in every skill set needed to be successful in golf industry.

Upon graduation you have the option of choosing an area of specialization.

The career options include but not limited to:

- Tour Player
- PGA Coach
- Club Professional
- Director of Golf
- Golf Event Coordinator
- Tournament Officials
- Golf Agency Owner
- Club Manager
- Golf Entrepreneur
- Golf Course Architect
- Golf Retailer
- Tour Operator
- Golf Consultant
- Course Superintendent Etc...

Welcome
on board



The program of the events is as follows:

- **Date:** 15th to 18th February, 2018.
- **Venue:** IBB International Golf and Country Club Abuja.
- **Format:** 72 – Holes Stroke Play
- **Handicap:** 0 to 12 female players only.

Date	Day	Activity	Time
13/02/2018	Tuesday	<ul style="list-style-type: none"> • Registration • Practice day 1 • Golf Reporters Seminar • Welcome Cocktail 	7.00am 8.00am 4.00pm 6.00pm
14/02/2018	Wednesday	<ul style="list-style-type: none"> • Practice day 2 • Golf Reporters Seminar • Golf Clinic 	8.00am 2.00pm 4.00pm
15/02/2018	Thursday	<ul style="list-style-type: none"> • Day 1 – Female Pro/Am 	8.00am
16/02/2018	Friday	<ul style="list-style-type: none"> • Day 2 – Female Pro/Am Golf • Performance Fitness Lecture 	8.00am 6.00pm
17/02/2018	Saturday	<ul style="list-style-type: none"> • Day 3 Pro/Am • Guests (Men & Ladies) • Sponsors' Night 	7.00am 7.00am 6.00pm
18/02/2018	Sunday	<ul style="list-style-type: none"> • Final Day Pro/Am • Guests (Men & Ladies) • Prize Presentation/Dinner 	7.00am 7.00am 6.00pm

Entry Fee:

- Pros**
(N36, 000.00 or \$100).
Thirty Six Thousand naira
- Amateurs**
(N25,00.00 or \$70)
Twenty Five Thousand Naira
- Guests & Juniors**
(N10,000.00 or \$28)
Ten Thousand Naira

SPONSORSHIP CATEGORIES

- **Platinum Sponsor**
\$100,000 or N36,000,000
- **Diamond Sponsor**
\$75,000 or N27,000,000
- **Gold Sponsor**
\$50,000 or N18,000,000

Platinum Sponsor

- 1) Company name to be Top Central position on all Tournament communications as the "Presenting" company
- 2) Full banner at the public entrance of the competition hall produced by the organizing committee on behalf of your company.
- 3) Thirty Minutes Talk on Sponsors' Night – an hour of Talks & Presentations by the Sponsors.
- 4) Company representatives to present prize money to the Pro/Am tournament winners
- 5) Your logo to appear on scorecards, Tee shirt, and caps used by all the competitors.
- 6) Advertising boards around each course (total course Banners to be agreed upon);
- 7) Your company logo on the green flags, fully visible for TV.
- 8) 2-Hours Free Golf Clinic for Sponsors, their staff and friends.
- 9) An exclusive designated area to conduct promotional activity, showcasing products and services.
- 10) Full visibility, with best position, with your logo on Press conference site "back drop" and Mixed zone (for TV interviews) "back drop" (if such is created)
- 11) Event's full name on the front cover of the Official souvenir programme and the Official Poster of the event.
- 12) Logo and recognition on all official correspondence by organizers of the event.
- 13) One (1) full page color advertisement, free of charge, in each of the Official programmes. Your organization will provide a camera-ready advertisement at your own cost.
- 14) Your company is entitled to receive six (4) VIP-passes and ten
- 15) (8) Complimentary Guest passes to each session played at the event.

Diamond Sponsor

- 1) Full banner at the public entrance of the competition hall produced by the organizing committee on behalf of your company.
- 2) Twenty Minutes Talk on Sponsors Night – Talks & Presentations by the Sponsors.
- 3) Your logo to appear on scorecards, Tee shirt, and caps used by all the competitors.
- 4) Company representatives to present prize money to the Pro/Am tournament winners
- 5) Advertising boards around the course (total course Banners to be agreed upon);
- 6) Your company logo on the green flags, fully visible for TV.
- 7) An exclusive designated area to conduct promotional activity, showcasing products and services.
- 8) Full visibility, with best position, with your logo on Press conference site "back drop" and Mixed zone (for TV interviews) "back drop" (if such is created)
- 9) 2-Hours Free Golf Clinic for Sponsors, their staff and friends
- 10) Logo and recognition on all official correspondence by organizers of the event.
- 11) One (1) full-page color advertisement, free of charge, in each of the Official programme. Your organization will provide a camera-ready advertisement at your own cost.
- 12) Your company is entitled to receive six (6) VIP-passes and ten (10) Complimentary Guest passes to each session played at the event.

Gold Sponsor

- 1) Full banner at the public entrance of the competition hall produced by the organizing committee on behalf of your company.
- 2) Ten Minutes Talk on Sponsors' Night – Talks & Presentations by the Sponsors
- 3) Your logo to appear on scorecards, Tee shirt, and caps used by all the competitors.
- 4) Company representatives to present prize money to the Pro/Am tournament winners
- 5) Your company logo on the green flags, fully visible for TV.
- 6) An exclusive designated area to conduct promotional activity, showcasing products and services.
- 7) Full visibility, with best position, with your logo on Press conference site "back drop" and Mixed zone (for TV interviews) "back drop" (if such is created)
- 8) 2-Hours Free Golf Clinic for Sponsors, their staff and friends
- 9) Logo and recognition on all official correspondence by organizers of the event.
- 10) One (1) full-page color advertisement, free of charge, in each of the Official programmes. Your organization will provide a camera-ready advertisement at your own cost.
- 11) Your company is entitled to receive six (4) VIP-passes and eight (8) Complimentary Guest passes to each session played at the event.

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